



Lingotek Inside Adobe Experience Manager

Adobe-Certified Localization

The Lingotek - Inside AEM Connector offers out-of-the-box integration with Adobe Experience Manager (AEM) 6.1-6.4 for continuous localization of all AEM files.

BODEX is the creator of the Lingotek - Inside AEM Connector/BETC, which enables users of this comprehensive content management platform to translate websites, mobile apps, and forms to make managing marketing content and assets easier for global enterprises.

The connector helps AEM marketers and IT teams deliver multilingual, personalized experiences on the web, mobile, in store, and at any point in the customer journey.

Use Cases

- AEM 6.1 - 6.4 Localization
- International Content Management
- Localized Experience Design
- Global Community Forums
- Multilingual eCommerce

What can our connector do?

The Lingotek - Inside AEM Connector helps create personalized and localized experiences for customers across the globe. AEM users can continuously translate and publish dynamic, multilingual content to all of their global markets within a single, uninterrupted workflow. As a result, translations are accelerated and the localization of global content becomes faster and more streamlined.

How It Works

The Lingotek - Inside AEM Connector gives users access to Lingotek's industry-leading translation management system (TMS) without ever leaving the AEM authoring instance.



Features like customizable workflows, centralized, cloud-based translation memory, and in-context review are all at your fingertips. You can request translation from any page, and when the translation is complete, it is automatically merged back in to AEM.

The connector will even automatically detect changes and send any new content for translation, so your information is always accurate and up to date. With Lingotek's best-in-class translation services, AEM users can choose a translation workflow to suit every content type, budget, and quality need.



Features & Benefits

Lingotek Translation Management System (TMS)

- Access to the powerful translation tools in our industry-leading TMS from any page.
- No copy and pasting required, saving time and minimizing human error.
- Easy access to the Lingotek TMS workbench with features like translation Workflows, centralized, cloud-based Translation Memory (TM), and Machine Translation (MT) are all at your fingertips.
- Request translation from any page with a convenient bulk select option.
- Real-time translation status of every project at a glance with color-coded status icons.
- Convenient search function, so there's no need to scroll to find information.
- Because translation is done inside your application, users can work in a familiar setting, no additional training is required.

Content Value Index

- Translation options: Machine, Professional, or Community.
- Customize your translation workflow to suit your content, budget, and quality needs.
- Add professional translation with several rounds of review for important content, or MT with a single professional review when translation quality is not as important.

Default Translation Settings

- Save time and overhead by creating and reusing translation profile settings.
- Fine-tune default translation settings on the directory or page level.

Easy-to-Use, Customizable Workflows

- Automate project creation and assignment with Lingotek workflows.
- Set up automatic assignments, notifications, and more.
- Set trigger emails to automatically notify reviewers when a translation is complete.

Translation Memory (TM) Vaults and Glossaries

- Use different TM databases for each web directory for different content types and parts of your website.

In-Context Workbench

- Translations are automatically merged back into your application, so you can review your translated content in context.
- View translation and formatting together in real time, and in one place.

Format Retention

- All formatting is retained! No need to spend time reformatting translated items. No need to copy and paste content manually.
- Translate every element on every page.

Automatic Publishing

- Two publishing options: Choose to automatically publish translated content or choose to upload translations manually.
- Save time by requesting automatic publishing as soon as a translation is complete.





Frequently Asked Questions



Do I need to purchase a CAT tool?

No. The Lingotek connector comes with a built-in CAT tool, the Lingotek Workbench.

What type of content can Lingotek translate?

Lingotek can translate almost every type of file or content your business generates, such as documents, email campaigns, landing pages, websites, video, audio, social media, software, desktop publishing, PPTs, and more.

How can I track the progress of my translation projects?

With customizable workflows, convenient task assignment, and real-time monitoring, project managers using Lingotek's TMS can see the status of every translation project. This helps them stay on top of their deadlines and pace their work. Our powerful rules engine allows product managers to trigger actions throughout the project lifecycle to put translation phases on autopilot.

How many languages can Lingotek translate? Is translating content into several languages slower?

Lingotek can create on-demand translation into 250+ languages. Translation can take place in all languages at the same time, so it doesn't take any longer to request translation into multiple languages. The number of languages may impact the project timeline however, because there will be initial setup work to accomplish, more people to coordinate with, and more queries to respond to.

How does Lingotek choose its translators?

At Lingotek, we understand that linguistic quality and accuracy is at the core of your global content and branding. Lingotek-approved professional linguists and editors must meet specific criteria for native language ability, subject specialization, and experience. They must also conform to European quality standard, EN-15038:2006. Lingotek only uses professional linguists who meet a specific set of testing criteria.

I use the same translators for all of my translations. Is there an easy way to automate the assignments?

Yes. You can create control default settings, like automatic assignments, by creating a Lingotek workflow. Simply apply the workflow whenever you have a translation project.

Can I still use my TM and leverage my existing linguistic assets with Lingotek?

Yes. You can import all of your linguistic assets, including glossaries, terminologies, and translation memory. Additionally, when you create assets with Lingotek, you maintain full control of those assets.

Can my Language Service Providers (LSPs) use Lingotek's Translation Network?

Yes. Many of our clients elect to use our technology along with their preferred LSPs. We have extensive experience with implementation and training of new or existing LSPs on our Translation Network.



Company

Lingotek | The Translation Network

Finally. Networked Translation.

Connect your company to the world.

Lingotek's Translation Network is the only cloud-based solution to connect all your global content in one place, giving you the power to manage your brand worldwide. Our industry-leading technology pairs with the best enterprise applications to continuously push dynamic multilingual content to all of your global markets. Finally. Networked translation.

Lingotek has deployed systems for some of the most innovative organizations world wide and has enabled the success of large Fortune 500 corporations, small professional firms, and companies of every size in between. Lingotek was founded in 2006 and has received broad industry and analyst recognition. Lingotek is privately held and backed by Signal Peak Ventures and In-Q-Tel.



BODEX is the creator of the Lingotek - Inside AEM Connector/BETC. BODEX, LLC is a system integration and software development firm specializing in Adobe Experience Manager (AEM) implementations based in Lehi, Utah and has a COE in Bhilai CG India with Architects and Developers focused on AEM. It is an "Experience Management"-centric software development company. BODEX is an Adobe Solutions & Exchange Partner with extensive experience with Fortune 100 companies building and deploying AEM-based web content management solutions.

Lingotek - Inside AEM Connector/BETC is Adobe certified and integrates with the new Human Translation API available in AEM 6.1, 6. 2, 6.3 and 6.4.