



Professional Service:

# Customized Multilingual Solutions

## What we offer

**Localization solutions for any of your content architecture needs.** Using state-of-the-art technology, the Lingotek Global Services Team is available to create customized solutions for any of your content architecture needs. From infrastructure deployment to localization of content in virtually every format, as well as validation and verification, Lingotek is your partner at every step of the way. Our customized solutions include:

- Content Governance Strategy
- E-Learning & Training Courses
- Translation & Localization
- Audiovisual & Multimedia Translation
- Verification & Validation
- & more

## Multilingual SEO

Lingotek’s multilingual SEO services help you optimize your website across multiple locations and languages. To attract visitors from multiple countries and who speak many different languages, your website needs to be constructed in a way that makes it easier for international search engines and users to find you. You want them to know that you offer tailored content customized by country, region, & language, and that it’s easily searchable. Lingotek’s cloud-based translation management system (TMS) makes it easier to keep up with the need for searchable translation of dynamic global content. Users of

our cloud-based TMS can translate, localize, update, and publish global content continuously in real time. As a result, the globalization of content becomes faster and more streamlined. Lingotek’s international SEO services give enterprises the ability to easily create and manage optimized multilingual SEO across multiple search engines.

## Machine Translation

Lingotek’s software supports several of the most widely used machine translation engines. Through consultation, our team can help you determine whether out-of-the-box machine translation, or machine translation followed by human review, is the most appropriate solution for your specific project.

### Lingotek Supported Machine Translation Engines:

Use For	MT Engine	Languages Supported
Asian Languages	Omniscien/Asia Online	540 language pairs
Business to Business content, Retrain MT Engine	Microsoft	50+ languages
Business to Consumer content	Google	103 languages
Custom MT Engine	SDL BeGlobal	100 global language pairs
Middle Eastern Languages	AppTek Omnifluent	30 languages



THE TRANSLATION NETWORK

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