



Lingotek + Drupal

Finally. Networked translation inside Drupal.



Overview

Lingotek's Translation Network™ is the only cloud-based solution to connect all your global content in one place, giving you the power to manage your brand worldwide. Our industry-leading technology seamlessly pairs with Drupal to continuously push dynamic multilingual content to all of your global markets.

Use Cases



Content Management System



Community Support Forums



ECommerce

Why Use The Translation Network?

Use Case 1 – Professionally Translate High-Value Content

To save money while translating your corporate website, you may want to professionally translate high-value content (marketing materials) and machine translate lower value content (blogs).

The Lingotek Inside Drupal module lets you set up a unique translation profile for each type of content. For Example:

- 1) **Menu items:** Professionally translate
- 2) **Core site content:** Machine translate and professionally review
- 3) **Blogs:** Machine translate only

Use Case 2 – Language-Specific Profiles

You may want to adjust default translation settings based on the language into which you are translating.

Using the Lingotek Inside Drupal module, you can:

- 1) Configure a translation profile to always translate into specific target languages, based on the source language.

For example, your European marketing content (skiing gear) is vastly different from your Central American market (surfing gear).

- a) When the source language is Russian, translate into Polish, German, French, etc.
- b) When the source language is Spanish, translate into Portuguese, Filipino, etc.

- 2) Add extra review steps for specific languages.

For example, Korean marketing pages may require an extra review step because of the drastic spacing differences between character-based languages and letter-based languages.

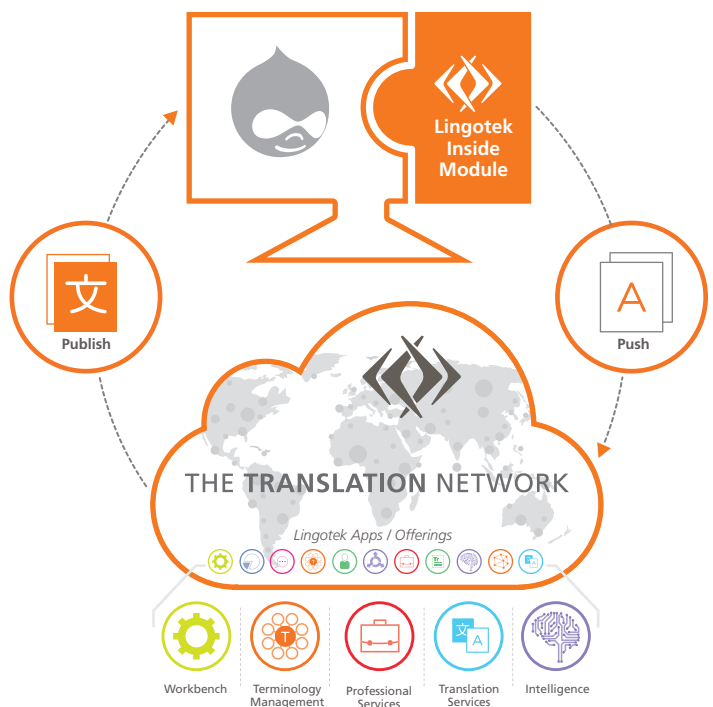
- 3) Automate translation/publication for low-value languages and professionally translate, review, and publish high-value languages.

For your company, some languages are of higher value than others. For example, English could compose a high portion of your market share and thus translation from your source language into English would be more important to overall company success.

How It Works

The connector extracts text from selected Drupal pages and sends it to Lingotek for translation.

Once the linguist completes the translation in Lingotek, the connector pushes the translated content back into Drupal, automatically rebuilding the multilingual version of the page. No knowledge of Drupal or coding is required on the part of the translator.



Features

Lingotek's Translation Network connects and delivers your content to global audiences through the best technology and a bigger network. Go beyond translation.



Content Intelligence

The world's only Translation Network brings you the world's first content intelligence platform. Content intelligence provides you with deep, actionable data at the heart of your translation process. Driven by powerful technology, you can now see inside your multilingual projects to create the most dynamic, impactful content for new and existing markets.

Lingotek Inside Drupal

The Lingotek Inside Drupal module brings the power of the Translation Network to your Drupal environment. Our powerful technology streamlines and automates the translation process, allowing you to trash FTPs, spreadsheets and translator emails forever and bring your translation process into the 21st century.

- Explore our Drupal page: <http://www.lingotek.com/drupal>
- Explore our Drupal module: <https://www.drupal.org/project/lingotek>

Robust Translation Tools In The Translation Network

The Translation Network provides your business with industry-leading translation tools, including an innovative in-context translation and review workbench, CAT tool, translation memory, glossaries, style guides, around-the-clock translation, and more for your Drupal sites.

For project managers, the Translation Network takes everything to a new, automated level with automatic notifications sent to translators, real-time collaboration and project monitoring, and continuous cloud updates.

- Explore our TMS page: http://www.lingotek.com/translation_management_system

Language and Professional Services

The Translation Network includes more than 5,000 in-country, rigorously verified linguists and professional localization project managers. We offer a number of services, including translation and localization for websites, software and desktop files, dubbing and subtitling, desktop publishing, localization engineering and more.

55% FASTER

Benefits

Be transformational. Embrace innovation. Drive your brand. Power up with the world's only Translation Network.

Save 33% on translation costs: Our Translation Network has proven to reduce our clients' annual translation spend by more than 30 percent in the first year of deployment. This massive savings is accomplished in part by utilizing our industry-best technology, including translation memory, in-context translation and review, and seamless Drupal module. If you still want to use professional translators, we have a network of more than 5,000 to choose from or you can use your own.

Get your message to market over 55% quicker: Our clients realize remarkably efficient turnaround times by harnessing the power of the Translation Network's fully automated processes. Automatic notifications, translation memory, in-context translation and review, and real-time project monitoring work together to quickly drive every project to new markets.

The highest quality: Take control of your brand's Drupal content by leveraging linguistics assets, glossaries and style guides. By automatically enforcing the use of keywords, phrases, and sentences, your global content will stay true to your brand.

Furthermore, the Translation Network gives you the flexibility to create multiple workflow profiles for each project. Want to use your market/regional manager instead of a professional translator? Done. Want to use our technology to translate your own content? Check. Want to manage specific content types and languages? Great. It's all up to you with our collaborative translation platform.





The Power of the Translation Network for Drupal

The Lingotek Inside Drupal module is a community-maintained module that is enhanced for Drupal 7 and 8. The module helps Drupal administrators, agencies, and web marketers to:

1. Get your Drupal site multilingual-ready within minutes instead of days
2. Translate Drupal content using machine translation, translation memory, and our best-in-class in-context translation and review workbench.
3. The Translation Network includes more than 5,000 in-country, rigorously verified linguists and professional localization project managers. We offer a number of services including translation and localization for websites, software and desktop files, dubbing and subtitling, desktop publishing, localization engineering and more.
4. Automate the ongoing synchronization of multilingual content via customizable translation workflows.

5,000+
IN-COUNTRY
VERIFIED LINGUISTS



The Translation Network connector supports translation of:

Entity types: Nodes, comments, messages, fieldable panels panes, taxonomy terms with custom fields, and even field collections (including nested ones)

Taxonomy terms: Your choice of an entity translation moduleroach for terms with custom fields or the i18n string moduleroach for translation of name and description fields only

Configuration items: Field labels, blocks, taxonomy vocabularies and terms, menus, views, and more

Properties: Titles, path aliases, and metatags

Built-in interface strings

In addition, translations for nodes can be stored using either the field translation (recommended) or node translation methods.

Connector Feature Description:

Translation Network Drupal Connector Feature Description	Drupal 7	Drupal 8
Connect to Lingotek account via OAuth	Y	Y
Translation Support: Pages	Y	Y
Translation Support: Menus	Y	Y
Translation Support: Blocks/widgets	Y	Y
Translation Support: Headers	Y	Y
Translation Support: Footers	Y	Y
Translation Support: URL Aliases Translation	Y	Y
Translation Support: Media	Y	Y
Translation Support: Categories	Y	Y
Translation Support: Tags	Y	Y
Content Types: Allow enable / disable fields for translation for each content type	Y	Y
Uploading Content for Translation: One at a time	Y	Y
Uploading Content for Translation: Bulk	Y	Y
Detects and Tracks Translation Statuses & Content Modifications	Y	Y
Reporting on Translation Progress: One at a time	Y	Y
Reporting on Translation Progress: Bulk	Y	Y
Translation Status Check: One at a time	Y	Y
Translation Status Check: Bulk	Y	Y
Downloading Translations: Automatic upon callback notification	Y	Y
Downloading Translations: Manually (one at a time)	Y	Y
Downloading Translations: Manually (bulk)	Y	Y
Lingotek Workbench Edit Links	Y	Y
Default settings are Set & Stored: Community (community_id)	Y	Y
Default settings are Set & Stored: Project (project_id)	Y	Y
Default settings are Set & Stored: Workflow (workflow_id)	Y	Y
Default settings are Set & Stored: Vault (vault_id)	Y	Y

Connector Feature Description Continued

	Drupal 7	Drupal 8
Default settings are Set & Stored: Filter (filter_id)	Y	N
Translation Profiles can be Created & Saved	Y	Y
Translation Profiles: Support auto-upload	Y	Y
Translation Profiles: Support auto-download	Y	Y
Translation Profiles: Language-specific profiles	Y	Y
Translation Profiles: Support custom project selection	Y	Y
Translation Profiles: Allow crowd-sourced translation feature	Y	N
Translation profiles can be associated with Content Types	Y	Y
Users can interactively connect Lingotek account	Y	Y
Users can interactively select and save default Lingotek resources	Y	Y
Utility: Update project callback URL	Y	Y
Additional CMS-specific utilities are provided	Y	N/A
Content can be disassociated from Lingotek: One at a time	Y	Y
Content can be disassociated from Lingotek: Bulk	Y	Y
Content that has been disassociated from Lingotek is optionally deleted	Y	Y
Integrated with GMC dashboard	Y	Y
In-context review URL pattern is sent with uploaded source content	Y	Y
Support for custom Filters (used for extracting translatable content)	Y	N

Screenshot

Drupal Translation Dashboard

The screenshot shows two panels from the Drupal Translation Dashboard. The left panel, titled 'Translation', displays a table of active languages with their completion percentages and user counts. The right panel, titled 'Analytics', provides global reach statistics for the 7 languages currently set up on the site.

Language	Completed Percentage	Count
English (en_US)	100%	13
Chinese (zh_CN)	62%	8
French (fr_FR)	62%	8
Italian (it_IT)	62%	8
Japanese (ja_JP)	62%	8
Korean (ko_KR)	100%	13
Portuguese (pt_PT)	62%	8
Spanish (es_ES)	62%	8

Metric	Value
web users can view your content in their native language	1.1B+
total coverage of the world online wallet (WOW)	39%
top economic languages	7/12

Frequently Asked Questions

Questions	Drupal 7	Drupal 8
I want to translate my field collections using field-based translation, not node-based translation. Is this supported?	Y	N
I have a custom field type, and I want to specify which parts of the field should be translated. For example, I want to translate the title, alt, and attributes custom column of my custom field, but I don't want to translate the URL column. Can this be done?	Y	Y
What if I do want to translate the URL column? Can this be done too?	Y	Y
I want to machine translate my blog entries automatically in one project, and I want to selectively translate my articles using another project.	Y	Y
I want to automatically request my English articles to be translated into Spanish, French, and German; but I want my Spanish articles to be automatically requested for English translation only.	Y	Y
When translating into all my languages except Korean, I want translations to be automatically downloaded after the post-edit phase; but when I translate into Korean, I want to use a different translation workflow that includes an extra review phase before being automatically downloaded back to Drupal.	Y	Y
I have custom properties or content that is tied to my nodes that I want to have translated, but they are not Drupal fields. Can I hook into the module to include those for translation?	Y	Y
I want to trigger rules events or check rules conditions or execute rules actions when performing translation-related activities.	Y	N
I want to automatically incorporate translation into my workbench-moderation workflow.	Y	N
When making changes to the translation of an article, I want to be able to protect the fields managed by my translation module from being edited, while allowing fields not managed by my translation module to be editable.	Y	N
I have an existing web site, and I want to follow a setup wizard to prepare it for multilingual use.	Y	N/A
I want to translate my menus.	Y	Y
I want to translate my blocks.	Y	Y
I want to translate t() function strings in my modules.	Y	N
I want a dashboard view of the overall translation progress of my web site.	Y	Y
Available to users who have downloaded an open source connector.	Y	Y

Screenshots

CONTENT TYPE	TITLE	SOURCE UPLOADED	TRANSLATIONS	PROFILE	LAST MODIFIED	ACTIONS
<input type="checkbox"/>	Article	Lingotek + iTalent + Eloqua - The Power to Translate is Now in Eloqua	<input checked="" type="checkbox"/> English	de es fr it ja pt-br th zh-hans zh-hant	MT only	5 hours ago
<input type="checkbox"/>	Article	Lingotek Proud to be a Part of the Find Your Cloud Buyers Guide	<input checked="" type="checkbox"/> English	de es fr it ja pt-br th zh-hans zh-hant	MT only	6 hours ago
<input type="checkbox"/>	Portfolio	iTalent	<input checked="" type="checkbox"/> English	de es fr it ja pt-br th zh-hans zh-hant	MT only	2 days ago
<input type="checkbox"/>	Portfolio	Eloqua	<input checked="" type="checkbox"/> English	de es fr it ja pt-br th zh-hans zh-hant	MT only	2 days ago
<input type="checkbox"/>	Portfolio	Alfresco	<input checked="" type="checkbox"/> English	de es fr it ja pt-br th zh-hans zh-hant	MT + post-edit	4 days ago
<input type="checkbox"/>	Portfolio	Adobe Experience Manager	<input checked="" type="checkbox"/> English	de es fr it ja pt-br th zh-hans zh-hant	MT + post-edit	5 days ago
<input type="checkbox"/>	Article	The New Real-Time Globalization and How to Keep Up	<input checked="" type="checkbox"/> English	de es fr it ja pt-br th zh-hans zh-hant	MT only	2 weeks ago
<input type="checkbox"/>	Article	Lingotek Named to the EContent 100 List of Companies That Matter Most in the Digital Content Industry	<input checked="" type="checkbox"/> English	de es fr it ja pt-br th zh-hans zh-hant	MT only	3 weeks ago
<input type="checkbox"/>	Basic page	Lingotek Products	<input checked="" type="checkbox"/> English	de es fr it ja pt-br th zh-hans zh-hant	MT + post-edit	1 month ago
<input type="checkbox"/>	Portfolio	Joomla	<input checked="" type="checkbox"/> English	de es fr it ja pt-br th zh-hans zh-hant	MT only	1 month ago

Translation Management Dashboard

Lingotek Translation Workbench

Lingotek Workbench

FILE Feature List

Machine Translate: 100%

Edit the translation for this segment.

Original Text

Image used with permission

Current Translation

허가, 발송 승인

Save and Next

Drupal™ TRANSLATION

기능 목록

허가, 발송 승인 NGC6357 적 함께 사용 이미저입니다. 허블 사이트.

Translation Management Dashboard

Modules Configuration **Translation** Reports

Manage Nodes

Settings Comments

Config

Upload to Lingotek

CONTENT TYPE	TITLE	SOURCE UPLOADED	TRANSLATIONS	PROFILE	LAST MODIFIED	ACTIONS
<input type="checkbox"/>	Blog	Luge	<input type="checkbox"/> English	nl zh	Manual	6 minutes ago
<input type="checkbox"/>	Article	Laser Tag	<input checked="" type="checkbox"/> English	nl zh	Automatic	1 hour ago

Upload to Lingotek



Company

Lingotek | The Translation Network

Finally. Networked Translation.
Connect your company to the world.



Lingotek's Translation Network is the only cloud-based solution to connect all your global content in one place, giving you the power to manage your brand worldwide. Our industry-leading technology pairs with the best enterprise module integrations to continuously push dynamic multilingual content to all of your global markets. **Finally. Networked translation.**

Our clients effectively manage translation using an intuitive, cloud-based dashboard. Translators use a completely browser-based translation interface that provides access to all the tools needed to produce high quality translations, including glossaries, style guides, and translation memory. Our software tools and translation services can adapt to fit your

content translation needs by matching your timeline and budget to the most appropriate workflow—from machine translation post-editing to professional, and everything in between.

Clients can use translators, editors and reviewers who are paid professionals, community volunteers or internal employees. We are agnostic to your choice of translators and translation vendors—so feel free to use our translators or your own. If you need help contracting qualified translators, our translation marketplace can help you find and hire professional freelance translators.

Lingotek has deployed systems for some of the most innovative organizations world wide and has enabled the success of large Fortune 500 corporations, small professional firms, and companies of every size in between.

Lingotek was founded in 2006 and has received broad industry and analyst recognition. Lingotek is privately-held and backed by Signal Peak Ventures and In-Q-Tel.

 **Lingotek** | THE TRANSLATION NETWORK | www.lingotek.com

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