



Lingotek + InDesign (one2edit)

Finally. Networked translation inside Adobe InDesign.

What is one2edit?

InDesign is the industry standard for graphic design documents, and one2edit is an online review tool that lets teams collaboratively edit, translate, and review Adobe InDesign documents.

How It Works

The connector **extracts text** from InDesign, and sends it to Lingotek for translation. Once the linguist completes the translation in Lingotek, the connector pushes the InDesign file back to one2edit, **automatically rebuilding the multilingual version** of the asset. No knowledge of InDesign or coding is required!

Use Cases



Desktop Publishers



Marketing Departments



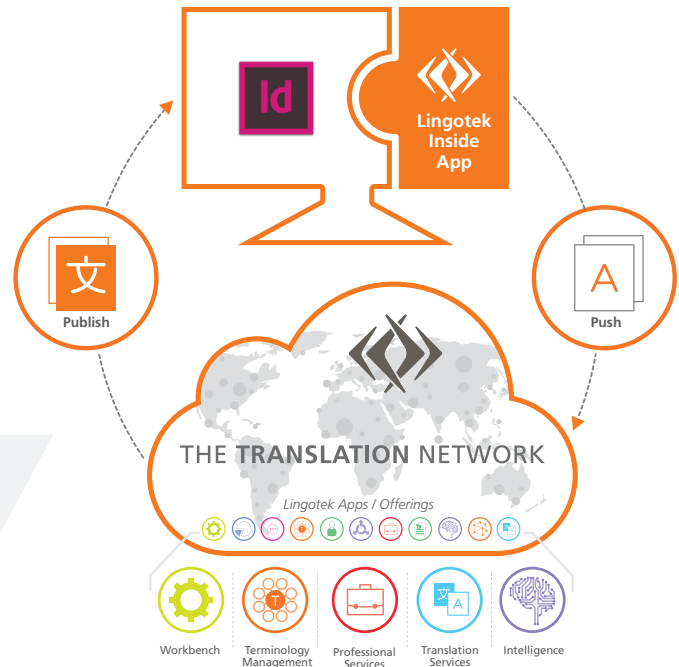
Advertising Departments



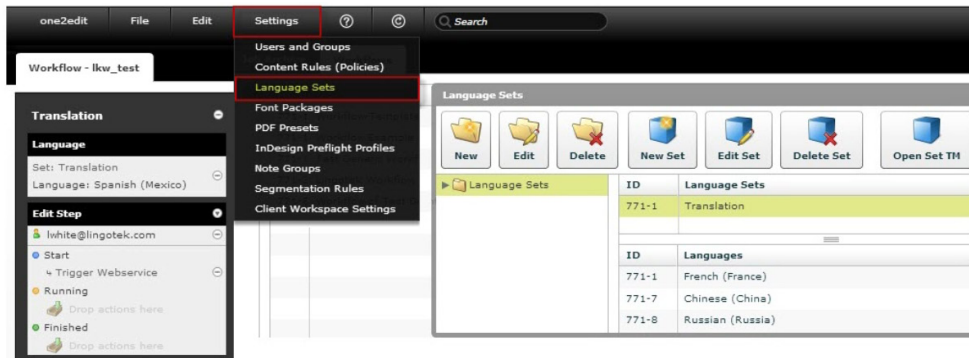
eLearning Departments

What can our connector do?

The Lingotek one2edit connector helps you translate InDesign documents. Users can streamline many parts of the translation process with automated workflows, translation memory, and centralized resources.



Screenshot



Choose a target language, translation workflow

Features

- Upload and reuse existing TM.
- Choose to manually translate all content or only the most important content.
 - Send single pages or all pages at once
 - View translation statuses for each page and each language.
 - Manually approve and publish and automatically publish completed translations.
- Monitor and request translations for updated content.
 - Preview translations online before publishing to check for formatting, word choice etc.
 - Organize translation jobs into Lingotek projects & choose default resources (glossaries, workflows, and translation memories) for each project.

- **Lower translation costs with volunteers.** Significantly reduce costs and time to market by with community-based translation.

- Ensure translation quality with a peer-based voting system
- Motivate volunteers with friendly competitions and data boards
- Increase content accessibility in international markets



- **Save overhead costs.** Automate most of the PM process with a Lingotek workflow; choose default assignees, languages, and more.

- **Get convenient follow up.** Automatic email alerts notify the next assignee when a task is ready.
- **Translate into new languages.** Easily translate your site into new languages by adding the desired language to your site.
- **Quality.** Based on needs and cost, choose the type of content translation you need.

Benefits

- **Professionally translate InDesign documents** with one2edit's collaborative environment
- **Stop copying and pasting** translated content into your InDesign document
- **Keep formatting consistent** in all translated versions
 - Ability to add a Desktop Publishing (DTP) review step
 - Preview InDesign document translations in context before publication
- **Translate tag attributes, drop downs, and other text.**



- **Automatically translate content.** Machine translation is an excellent option if you're on a tight budget, looking for near-instant results, and are okay with less-than-perfect quality.
- **Request professional translation.** Use your own translation agency or tap into Lingotek's network of more than 5,000+ in-country translators. Content transfer is fully automated between InDesign and Lingotek. You'll have full visibility into the translation process every step of the way. And once the translations are completed, they'll automatically download and publish to your website according to the preferences you've set.
- **Offer Volunteer Translations.** Crowdsourcing translations to community volunteers can save you time and money. By assigning volunteers to handle a translation, you can significantly reduce costs while increasing content accessibility in international markets.



Frequently Asked Questions

Which components can I translate with the Lingotek connector?

The connector allows you to translate content within any Adobe InDesign document.

Do I need to purchase a CAT tool?

No. The Lingotek plugin comes with a built-in CAT tool, the Lingotek Workbench.

I use the same five translators for all of my Korean translations.

Is there an easy way to automate the assignments?

Yes. You can create control default settings, like automatic assignments, by creating a Lingotek workflow. Simply apply the workflow whenever you have a Korean translation project.

Can my new or existing Language Service Providers utilize Lingotek's Translation Network?

Yes. Many of our clients elect to use our technology coupled with their preferred LSPs. We have extensive experience in implementing new and existing LSPs with our Translation Network.

Can I leverage my existing linguistic assets within Lingotek?

Yes. You can import all of your linguistic assets, including glossaries, terminologies, and translation memory. Additionally, when you create assets with Lingotek you maintain full control of those assets.

I need to translate into 34 languages. Can Lingotek handle that?

Lingotek supports translation into as many as 250 languages. Translate into as many (or as few) languages as you like.

Do I need to learn a new system to manage translations?

Lingotek integrates deeply into InDesign, giving you a seamless and familiar experience.



Company

Lingotek | The Translation Network

Finally. Networked Translation.
Connect your company to the world.



Lingotek's Translation Network is the only cloud-based solution to connect all your global content in one place, giving you the power to manage your brand worldwide. Our industry-leading technology pairs with the best enterprise applications to continuously push dynamic multilingual content to all of your global markets. **Finally. Networked translation.**

Our clients effectively manage translation using an intuitive, cloud-based dashboard. Translators use a completely browser-based translation interface that provides access to all the tools needed to produce high quality translations, including glossaries, style guides, and translation memory. Our software tools and translation services can adapt to fit your

content translation needs by matching your timeline and budget to the appropriate workflow—from machine translation post-editing to professional, and everything in between.

Clients can use translators, editors and reviewers who are paid professionals, community volunteers or internal employees. We are agnostic to your choice of translators and translation vendors—so feel free to use our translators or your own. If you need help contracting qualified translators, our translation marketplace can help you find and hire professional freelance translators.

Lingotek has deployed systems for some of the most innovative organizations world wide and has enabled the success of large Fortune 500 corporations, small professional firms, and companies of every size in between.

Lingotek was founded in 2006 and has received broad industry and analyst recognition. Lingotek is privately-held and backed by Signal Peak Ventures and In-Q-Tel.

 **Lingotek** | THE TRANSLATION NETWORK | www.lingotek.com

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