Lingotek +
Oracle WebCenter Sites, Portal and Content

Finally. Networked translation inside Oracle WebCenter.

What is Oracle WebCenter?

Oracle WebCenter Sites is a content management system automates website publication and management, and supports business–user content authoring, delivery of high–scale dynamic sites, content targeting and optimization, and mobile Web delivery.

The Oracle WebCenter suite is divided into three products - Sites, Portal, and Content. Lingotek has connectors for all 3 products of the Oracle WebCenter suite.

Oracle WebCenter Strengths

Oracle WebCenter is a leading and respected CMS, especially for companies using Oracle's backend technologies.

What can our connector do?

With the Lingotek connector, users can automate translation for Oracle WebCenter content. The Lingotek Inside WebCenter connectors allow users to translate pages, menus, blocks/widgets, headers/footers, URL slugs, media, and categories.

Use Cases

Content Management System

Collaboration

Social

Lingotek | THE **TRANSLATION** NETWORK | www.lingotek.com

How It Works

The connector **extracts text** from Oracle WebCenter, and sends it to Lingotek for translation. Once the linguist completes the translation in Lingotek, the connector pushes it back into Oracle WebCenter, **automatically rebuilding the multilingual version** of the asset. No knowledge of Oracle WebCenter or coding is required!
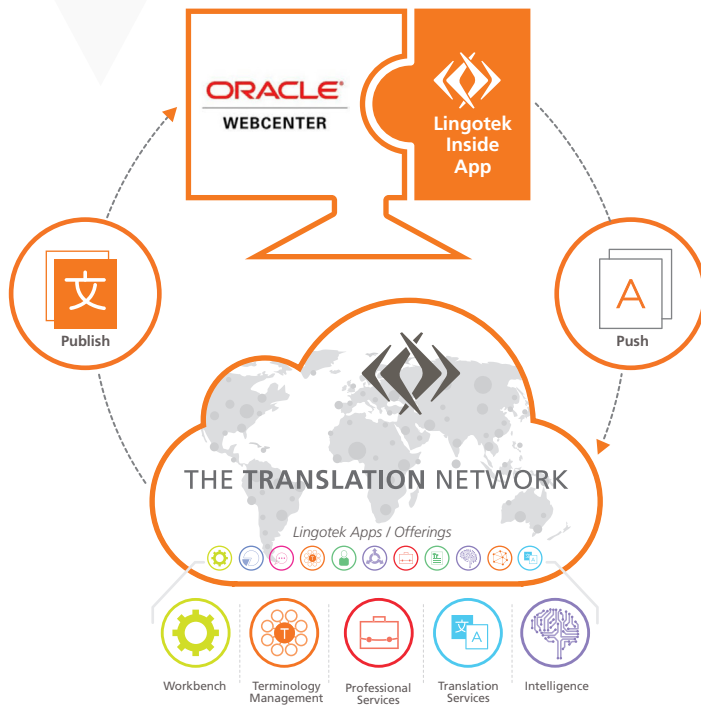
- Choose which pages to translate.
- Send elements to translation in bulk or one-by-one
- Choose default languages for your site
- Access the translator workbench from Oracle WebCenter
- Keep translations organized by project
- Choose default glossaries, workflows, and translation memories for each translation project
- Keep tabs on completed translations - by page and by language.
- Automatic publication available for completed translations.
- Add your own filter configurations.
- Send just updated content for retranslation.
- Seamless sign-in.
- Leverage/reuse translations from other connected systems
- No need to purchase additional licenses for translation purposes

Features

- Upload and reuse existing TM.
- Choose to manually translate all content or only the most important content.
  - Send single pages or all pages at once
  - View translation statuses for each page and each language.
  - Manually approve and publish and automatically publish completed translations.
- Monitor and request translations for updated content.
  - Preview translations online before publishing to check for formatting, word choice etc.
  - Organize translation jobs into Lingotek projects & choose default resources (glossaries, workflows, and translation memories) for each project.

Benefits

Lingotek TMS

With Lingotek's Oracle WebCenter Sites connector, users can professionally translate pages, menus, blocks/widgets, headers/footers, URL slugs, media, and categories.

- **Rebuild multilingual sites** with less reliance on IT, and more reliance on in-country experts. As each translation is completed, Lingotek automatically rebuilds a multilingual version of the original page behind the scenes.
- **Save on Translations.** Whether it's several pages, paragraphs, or a single sentence, everything you've translated before gets reused thanks to translation memory. Saving you time and money on translations and keeping your messaging consistent.
- **Save on overhead costs.** With Lingotek's automated follow-up emails, assignments, and project management tools, you'll spend less time and effort managing a translation project and more time on activities that directly impact your bottom line.
- **Easily track updates.** Lingotek tracks updated Sites content, giving the option to retranslate it.
- **Automate translation settings down to the page.**

Save time and overhead by creating and reusing translation settings on the page or website of your choice.

- **Translate to more languages** to make them available to global markets

- **Save support cost.** Translators can translate built-in, on-screen text, menu items, buttons, and on-screen instructions. Lingotek rebuilds each translated asset behind the scenes as soon as it is complete.

- **Reduce administrative costs.** Oracle WebCenter users can manage translation for many languages within a single instance.

- **Put your best foot forward.** Keep translations private until you are ready to publish.

  - Check character-based languages for page display issues

  - Preview content to check for fit and layout

  - Publish in bulk, or publish pages one by one

- **Lower translation costs with volunteers.** Significantly reduce costs and time to market by with community-based translation.

  - Ensure translation quality with a peer-based voting system

  - Motivate volunteers with friendly competitions and data boards

  - Increase content accessibility in international markets

- **Save overhead costs.** Automate most of the PM process with a Lingotek workflow; choose default assignees, languages, and more.

- **Get convenient follow up.** Automatic email alerts notify the next assignee when a task is ready.

- **Translate into new languages.** Easily translate your site into new languages by adding the desired language to your site.

- **Quality.** Based on needs and cost, choose the type of content translation you need.

  - **Automatically translate content.** Machine translation is an excellent option if you're on a tight budget, looking for near-instant results, and are okay with less-than-perfect quality.

  - **Request professional translation.** Use your own translation agency or tap into Lingotek's network of more than 5,000+ in-country translators. Content transfer

is fully automated between Oracle Webcenter and Lingotek. You'll have full visibility into the translation process every step of the way. And once the translations are completed, they'll automatically download and publish to your website according to the preferences you've set.

- **Offer Volunteer Translations.** Crowdsourcing translations to community volunteers can save you time and money. By assigning volunteers to handle a translation, you can significantly reduce costs while increasing content accessibility in international markets.

Oracle Sites Plus Lingotek

Because your content stays in Sites, you can:

- **Collaborate.** Let in-country teams review your translations before you publish.

- **Easily rebrand sites for global logos.** With a few clicks, apply an in-country logo and country-specific theme to your translated content all without having to write a single line of code.

- **Get to market faster.** Schedule a coordinated release for all of your multilingual content or release translations as soon as they are ready.

- **Keep consistent layouts.** Your translated content stays in the component it was originally built in – no more copying and pasting translations into each Sites component.

- **Reach any device.** Get your content to multilingual audiences regardless of the regionally prevalent device.

Professionally Translate Your Site

- Avoid cultural faux pas with professional, native translations.

- Lose fewer clients over the language barrier.

- Keep your message clear and easy to understand.

Oracle WebCenter Sites

Translatable components:

- Pages
- Blocks/widgets
- URL slugs
- Categories
- Menus
- Headers/Footers
- Media
- Tags

Frequently Asked Questions

Which components can I translate with the Lingotek connector?

The connector allows you to translate pages, menus, blocks/widgets, headers/footers, URL slugs, media, categories and tags.

Do I need to purchase a CAT tool?

No. The Lingotek plugin comes with a built-in CAT tool, the Lingotek Workbench.

I use the same five translators for all of my Korean translations. Is there an easy way to automate the assignments?

Yes. You can create control default settings, like automatic assignments, by creating a Lingotek workflow. Simply apply the workflow whenever you have a Korean translation project.

Can my new or existing Language Service Providers utilize Lingotek's Translation Network?

Yes. Many of our clients elect to use our technology coupled with their preferred LSPs. We have extensive experience in implementing new and existing LSPs with our Translation Network.

Can I leverage my existing linguistic assets within Lingotek?

Yes. You can import all of your linguistic assets, including glossaries, terminologies, and translation memory. Additionally, when you create assets with Lingotek you maintain full control of those assets.

**I need to translate into 34 languages. Can Lingotek handle that?**

Lingotek supports translation into as many as 250 languages. Translate into as many (or as few) languages as you like.

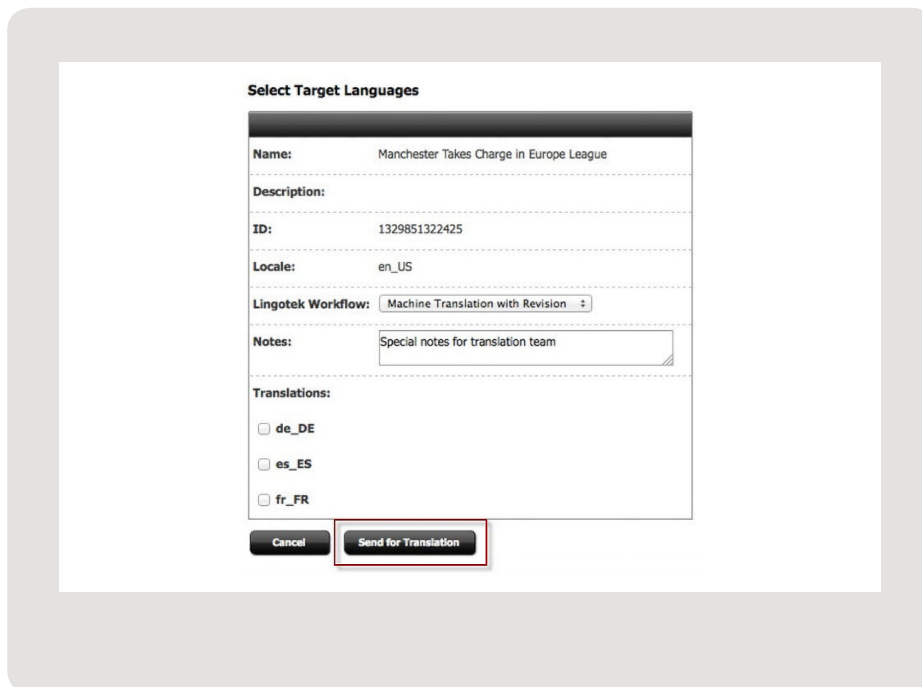**Do I need to learn a new system to manage translations?**

Lingotek integrates deeply into Oracle WebCenter, giving you a seamless and familiar experience.

Screenshots

Request translations
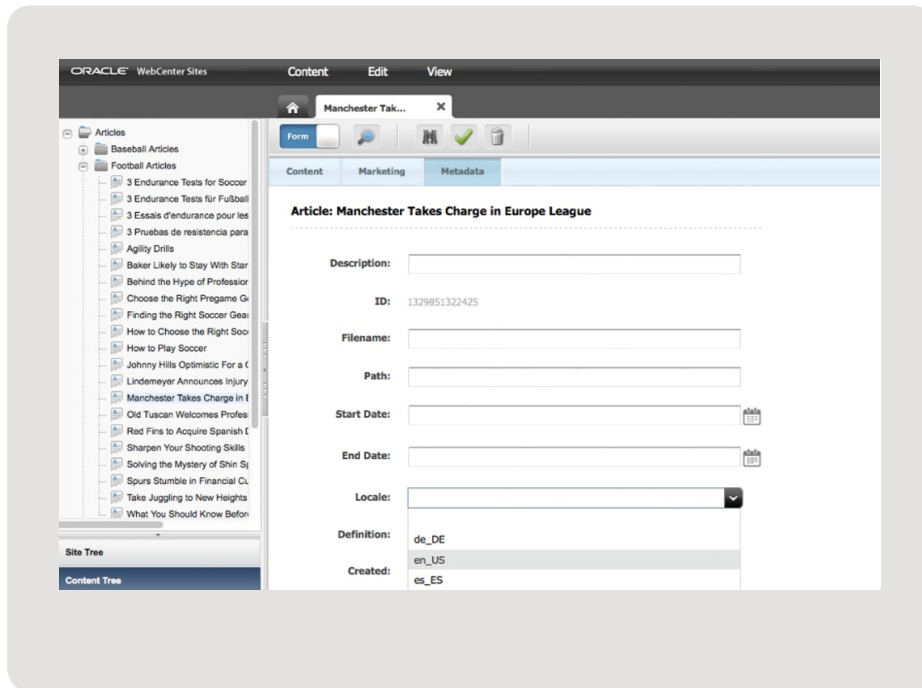
Select target languages

Company

Lingotek | The Translation Network

Finally. Networked Translation.
Connect your company to the world.

Lingotek's Translation Network is the only cloud-based solution to connect all your global content in one place, giving you the power to manage your brand worldwide. Our industry-leading technology pairs with the best enterprise applications to continuously push dynamic multilingual content to all of your global markets. Finally. Networked translation.

Our clients effectively manage translation using an intuitive, cloud-based dashboard. Translators use a completely browser-based translation interface that provides access to all the tools needed to produce high quality translations, including glossaries, style guides, and translation memory. Our software tools and translation services can adapt to fit your content translation needs by matching your timeline and budget to the appropriate workflow—from machine translation post-editing to professional, and everything in between.

Clients can use translators, editors and reviewers who are paid professionals, community volunteers or internal employees. We are agnostic to your choice of translators and translation vendors—so feel free to use our translators or your own. If you need help contracting qualified translators, our translation marketplace can help you find and hire professional freelance translators.

Lingotek has deployed systems for some of the most innovative organizations world wide and has enabled the success of large Fortune 500 corporations, small professional firms, and companies of every size in between.

Lingotek was founded in 2006 and has received broad industry and analyst recognition. Lingotek is privately-held and backed by Signal Peak Ventures and In-Q-Tel.

Lingotek | THE **TRANSLATION** NETWORK | www.lingotek.com

Contact Us: US: +1(801)331-7777
UK: +44 (0)1628 421525
sales@lingotek.com
www.lingotek.com