



Lingotek + Sitecore

Finally. Networked translation inside Sitecore.

What is Sitecore?

Sitecore is a leading content management system for large enterprises, mid-market commercial, non-profit and government organizations requiring enterprise-class functionality, integration and scalability. Sitecore provides web content management and multichannel marketing automation software.

How It Works

The connector **extracts text** from Sitecore, and sends it to Lingotek for translation. Once the linguist completes the translation in Lingotek, the connector pushes it back into Sitecore, **automatically rebuilding the multilingual version** of the asset. No knowledge of Sitecore or coding is required!

Use Cases



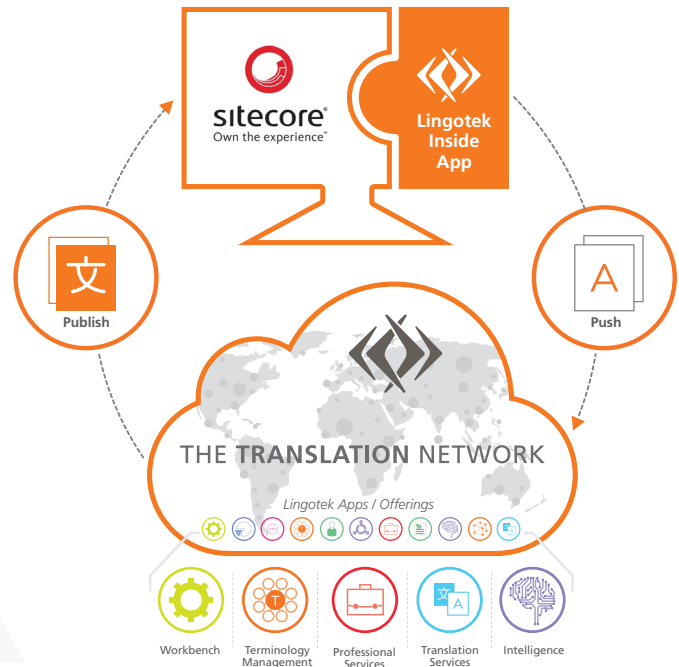
Web Content Management



Multichannel Marketing Automation

What can our connector do?

The Lingotek Inside Sitecore connector can easily translate Sitecore's CMS content with Lingotek's Translation Management System. The connector can also automate the translation process with default translation workflows, assignments, and publication settings.



Features

- Upload and reuse existing TM.
- Choose to manually translate all content or only the most important content.
 - Send single pages or all pages at once
 - View translation statuses for each page and each language.
 - Manually approve and publish and automatically publish completed translations.
- Monitor and request translations for updated content.
 - Preview translations online before publishing to check for formatting, word choice etc.
 - Organize translation jobs into Lingotek projects & choose default resources (glossaries, workflows, and translation memories) for each project.
- Choose which pages to translate.
- Send elements to translation in bulk or one-by-one
- Choose default languages for your site
 - View translation status for pages individually
 - Manually review and publish completed translations or publish completed translations automatically
- Access the translator workbench from Sitecore

Benefits

- **Automate translation settings down to the page.** Save time and overhead by creating and reusing translation settings on the page, or website of your choice.
- **Translate to more languages** to make them available to global markets
- **Save support cost.** Translators can translate built-in, on-screen text, menu items, buttons, and on-screen instructions. Lingotek rebuilds each translated asset behind the scenes as soon as it is complete.
- **Reduce administrative costs.** Sitecore users can manage translation for many languages within a single instance.

- **Put your best foot forward.** Keep translations private until you are ready to publish.
 - Check character-based languages for page display issues
 - Preview content to check for fit and layout
 - Publish in bulk or publish pages one by one
- **Lower translation costs with volunteers.** Significantly reduce costs and time to market by with community-based translation.
 - Ensure translation quality with a peer-based voting system
 - Motivate volunteers with friendly competitions and data boards
 - Increase content accessibility in international markets
- **Save overhead costs.** Automate most of the PM process with a Lingotek workflow; choose default assignees, languages, and more.
 - **Get convenient follow up.** Automatic email alerts notify the next assignee when a task is ready.
 - **Translate into new languages.** Easily translate your site into new languages by adding the desired language to your site.
 - **Quality.** Based on needs and cost, choose the type of content translation you need.
 - **Automatically translate content.** Machine translation is an excellent option if you're on a tight budget, looking for near-instant results, and are okay with less-than-perfect quality. The app allows you to quickly and automatically translate your site.
 - **Request professional translation.** Use your own translation agency or tap into Lingotek's network of more than 5,000+ in-country translators. Content transfer is fully automated between Sitecore and Lingotek. You'll have full visibility into the translation process every step of the way. And once the translations are completed, they'll automatically download and publish to your website according to the preferences you've set.
 - **Offer Volunteer Translations.** Crowdsourcing translations to community volunteers can save you time and money. By assigning volunteers to handle a translation, you can significantly reduce costs while increasing content accessibility in international markets.





Frequently Asked Questions

Which components can I translate with the Lingotek connector?

The connector allows you to translate with default translation workflows, assignments, and publication settings.

Do I need to purchase a CAT tool?

No. The Lingotek plugin comes with a built-in CAT tool, the Lingotek Workbench.

Can my new or existing Language Service Providers utilize Lingotek's Translation Network?

Yes. Many of our clients elect to use our technology coupled with their preferred LSPs. We have extensive experience in implementing new and existing LSPs with our Translation Network.

I use the same five translators for all of my Korean translations.

Is there an easy way to automate the assignments?

Yes. You can create control default settings, like automatic assignments, by creating a Lingotek workflow. Simply apply the workflow whenever you have a Korean translation project.

Can I leverage my existing linguistic assets within Lingotek?

Yes. You can import all of your linguistic assets, including glossaries, terminologies, and translation memory. Additionally, when you create assets with Lingotek you maintain full control of those assets.

I need to translate into 34 languages. Can Lingotek handle that?

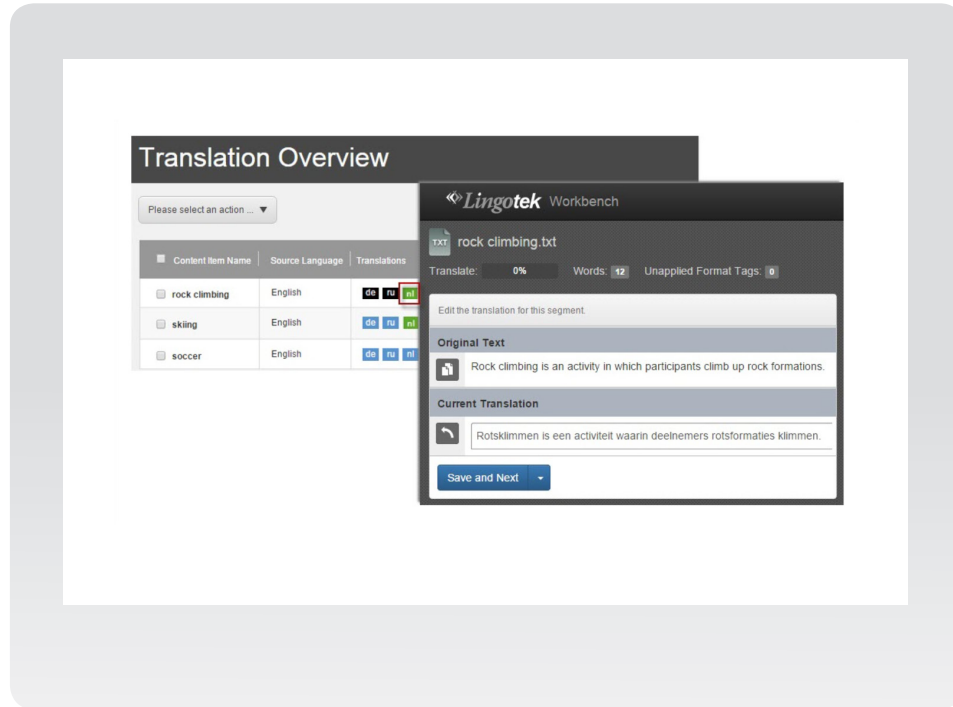
Lingotek supports translation into as many as 250 languages. Translate into as many (or as few) languages as you like.

Do I need to learn a new system to manage translations?

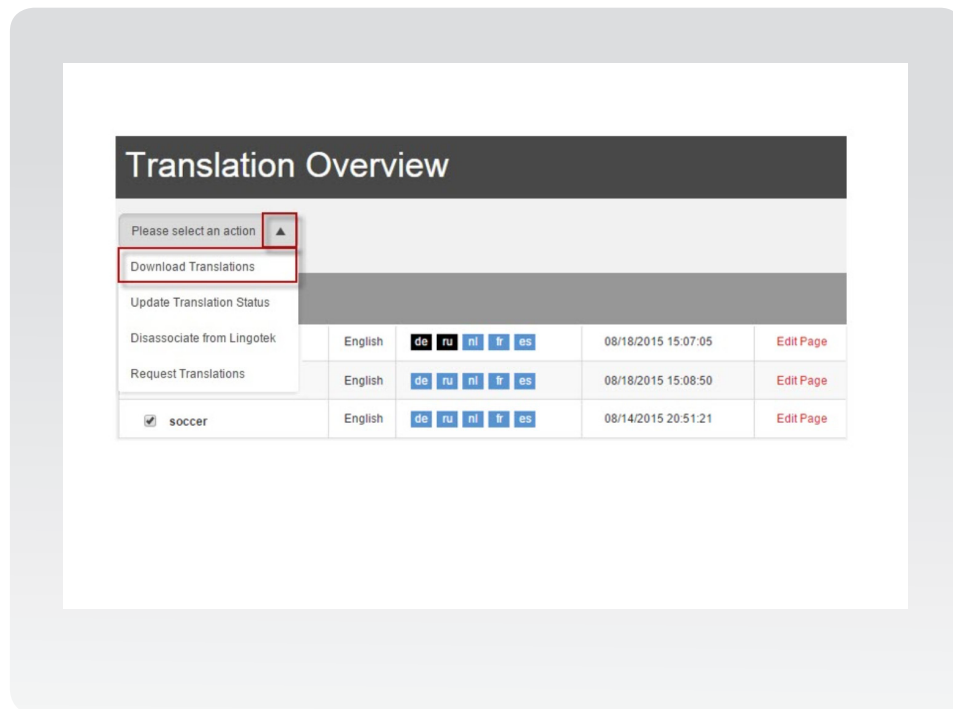
Lingotek integrates deeply into Sitecore, giving you a seamless and familiar experience.

Screenshots

Easily access the workbench



Send documents to translation - in bulk





Company

Lingotek | The Translation Network

Finally. Networked Translation.
Connect your company to the world.



Lingotek's Translation Network is the only cloud-based solution to connect all your global content in one place, giving you the power to manage your brand worldwide. Our industry-leading technology pairs with the best enterprise applications to continuously push dynamic multilingual content to all of your global markets. **Finally. Networked translation.**

Our clients effectively manage translation using an intuitive, cloud-based dashboard. Translators use a completely browser-based translation interface that provides access to all the tools needed to produce high quality translations, including glossaries, style guides, and translation memory. Our software tools and translation services can adapt to fit your

content translation needs by matching your timeline and budget to the appropriate workflow—from machine translation post-editing to professional, and everything in between.

Clients can use translators, editors and reviewers who are paid professionals, community volunteers or internal employees. We are agnostic to your choice of translators and translation vendors—so feel free to use our translators or your own. If you need help contracting qualified translators, our translation marketplace can help you find and hire professional freelance translators.

Lingotek has deployed systems for some of the most innovative organizations world wide and has enabled the success of large Fortune 500 corporations, small professional firms, and companies of every size in between.

Lingotek was founded in 2006 and has received broad industry and analyst recognition. Lingotek is privately-held and backed by Signal Peak Ventures and In-Q-Tel.

 **Lingotek** | THE TRANSLATION NETWORK | www.lingotek.com

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