Lingotek **+** WordPress

Finally. Networked translation inside WordPress.

What can our connector do?

Lingotek and Polylang, the most popular multilingual plugin for WordPress, formed a strategic partnership to ensure that the Lingotek – Inside WordPress Plugin has 100% plugin compatibility with Polylang. It was developed to let customers quickly automate translation of content directly inside WordPress using either machine, community, or professional translation.

How It Works

The connector **extracts text** from WordPress, and sends it to Lingotek for translation. Once the linguist completes the translation in Lingotek, the connector pushes it back into WordPress, **automatically rebuilding the multilingual version** of the asset. No knowledge of WordPress or coding is required!

What is WordPress?

WordPress is a free and open–source blogging tool and content management system (CMS) and is used by over 25% of websites worldwide. WordPress is free and easy to learn. Its plugin architecture allows users to add features and functionality to their website or blog, making it very customizable.
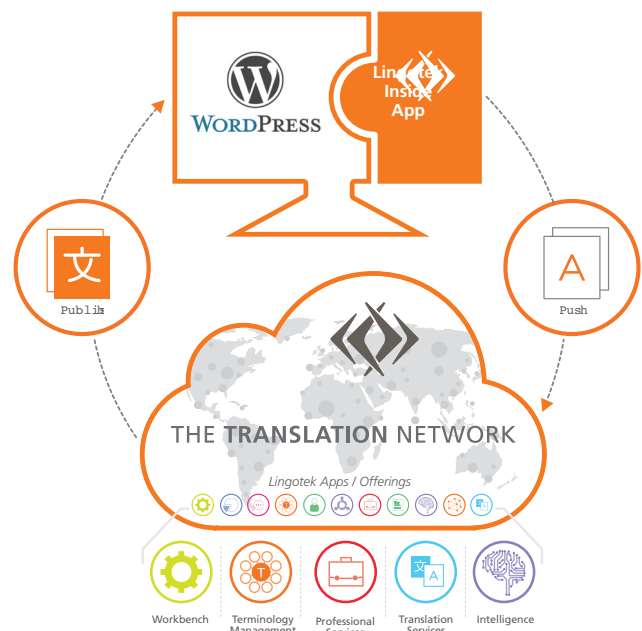
Use Cases

- Content Management System
- Blogs
- ECommerce

WordPress | Lingotek Inside App

Publish | Push

THE **TRANSLATION** NETWORK

Lingotek Apps / Offerings

Workbench | Terminology Management | Professional Services | Translation Services | Intelligence

Lingotek | THE **TRANSLATION** NETWORK | www.lingotek.com

Key Features

- Pages
  - Media
  - Categories
  - Tags
  - Menus
  - All default WordPress Widgets
  - Custom Posts, Taxonomies
  - Sticky Posts and Post Formats
  - RSS feeds Translate in 250+ languages
    - Posts
- 100% compatibility with Polylang
- Translate GlotPress content
- Lingotek's industry-leading cloud TMS
- Machine, community and professional translation options
- WordPress Pro in-app request of professional translation
- In-context workbench
- Easy, customizable workflows
- Translation profiles to bundle preferences
- Automated publishing, translation, and delivery
- Cloud-based term management CAT tools
- Subscription plans for every project size and budget

Benefits

Faster Translation

- Automate every step of the translation request process.
- Save time on project set-up, translation, and publishing.
- Replaces many of the manual processes required when translating.
- Customize translation preferences for pages, posts, and languages.
- Bundle translation--content type, translation quality, and review--into one reusable profile.

Flexible Translation Options

- Match your content translation needs with the right type of translation and review.
- Customize translation for pages and posts, for example:
  - Automatically publish completed translations for pages.
  - Manually publish and review translations for posts.
- Customize for individual target language, for example
  - Machine translate into Spanish.
  - Professionally translate into English.
- **WordPress PRO** – Professional translation offers the highest quality when you have very important content that needs to be linguistically and culturally flawless
  - WordPress Plugin users can request professional translation any time with the click of a button.
  - Simply choose the Lingotek Professional Translation workflow, enter a payment method and get immediate access to Lingotek's network of 5000+ in-country professional linguists who can provide translations in 250+ languages.
- **Subscription Plans** – Convenient, affordable subscription plans help extend your global reach.
  - Based on number of languages.
  - Get free MT, priority processing, and valuable tech support.

Easy to Use Workflows

- Create a documented process and workflow based on content type.
- Easy to use and customizable to add additional quality review.
- Initiates workflows and processes automatically.

Real-Time, 24/7 Translation

- Automatic notifications and real-time collaboration.
- Easy project monitoring and continuous cloud updates.
- Visibility and status updates for at-a-glance project management.

Seamless Automation & Integration

- Manage translation for many languages in a single instance.
- Translators can translate built in, on-screen text, menu items, buttons, and on-screen instructions.

Agile Globalization

- Quickly implement globalization strategies in more than one market.

Frequently Asked Questions

Which components can I translate with the Lingotek connector?

The connector allows you to translate content within any WordPress website.

Do I need to purchase a CAT tool?

No. The Lingotek plugin comes with a built-in CAT tool, the Lingotek Workbench.

**I use the same five translators for all of my Korean translations.
Is there an easy way to automate the assignments?**

Yes. You can create control default settings, like automatic assignments, by creating a Lingotek workflow. Simply apply the workflow whenever you have a Korean translation project.

Can my new or existing Language Service Providers utilize Lingotek's Translation Network?

Yes. Many of our clients elect to use our technology coupled with their preferred LSPs. We have extensive experience in implementing new and existing LSPs with our Translation Network.

Can I leverage my existing linguistic assets within Lingotek?

Yes. You can import all of your linguistic assets, including glossaries, terminologies, and translation memory. Additionally, when you create assets with Lingotek you maintain full control of those assets.

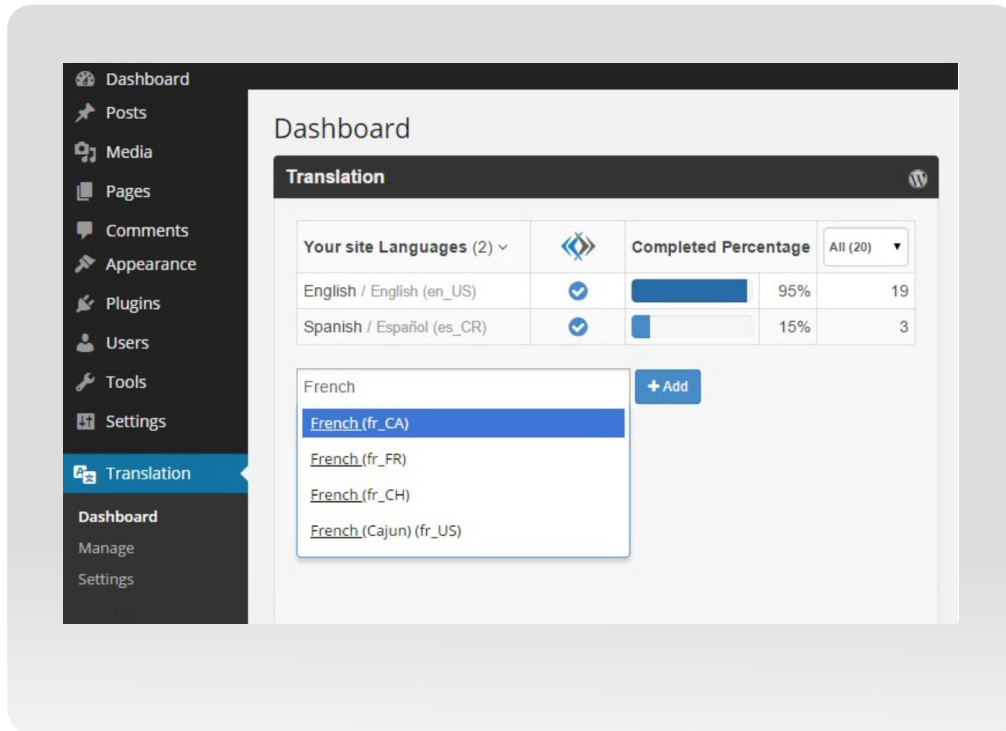**I need to translate into 34 languages. Can Lingotek handle that?**

Lingotek supports translation into as many as 250+ languages. Translate into as many (or as few) languages as you like.

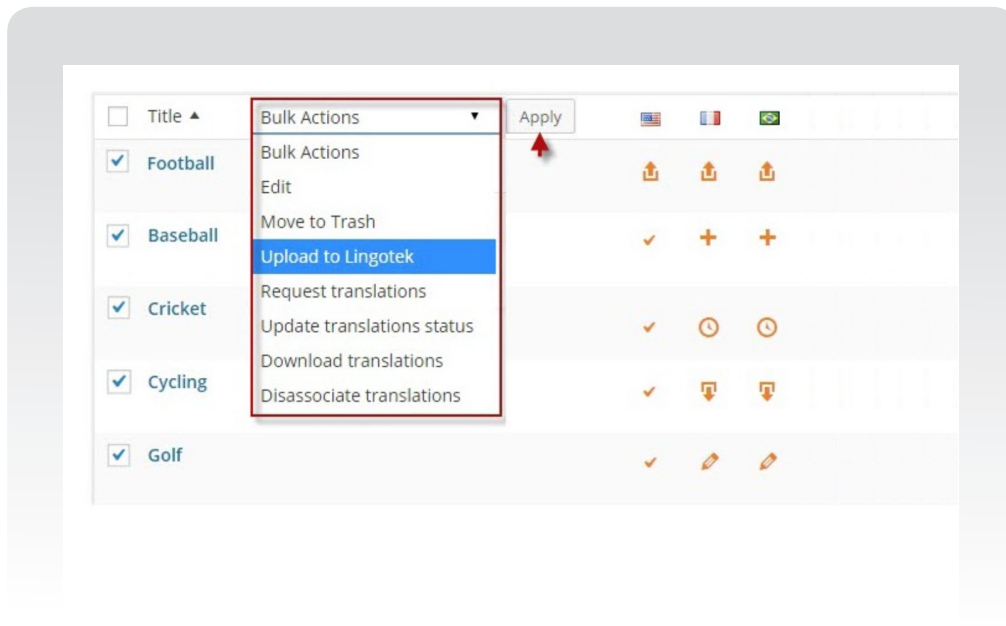**Do I need to learn a new system to manage translations?**

Lingotek integrates deeply into WordPress, giving you a seamless and familiar experience.

Screenshots

Choose target languages for translation

Choose which articles to translate

Company

Lingotek | The Translation Network

Finally. Networked Translation.
Connect your company to the world.

Lingotek's Translation Network is the only cloud-based solution to connect all your global content in one place, giving you the power to manage your brand worldwide. Our industry-leading technology pairs with the best enterprise applications to continuously push dynamic multilingual content to all of your global markets. Finally. Networked translation.

Our clients effectively manage translation using an intuitive, cloud-based dashboard. Translators use a completely browser-based translation interface that provides access to all the tools needed to produce high quality translations, including glossaries, style guides, and translation memory. Our software tools and translation services can adapt to fit your content translation needs by matching your timeline and budget to the appropriate workflow—from machine translation post-editing to professional, and everything in between.

Clients can use translators, editors and reviewers who are paid professionals, community volunteers or internal employees. We are agnostic to your choice of translators and translation vendors—so feel free to use our translators or your own. If you need help contracting qualified translators, our translation marketplace can help you find and hire professional freelance translators.

Lingotek has deployed systems for some of the most innovative organizations world wide and has enabled the success of large Fortune 500 corporations, small professional firms, and companies of every size in between.

Lingotek was founded in 2006 and has received broad industry and analyst recognition. Lingotek is privately-held and backed by Signal Peak Ventures and In-Q-Tel.

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